

## Saxxy Award-Winning Short «Together We Stand» Unlocks Full Potential of iPi Motion Capture

NoxStudio's Epic Animated Fantasy Short Wins Valve-Sponsored Award in Drama Category





Jan 5<sup>th</sup>, 2016 – <u>iPi Soft</u> is pleased to announce that its markerless <u>iPi Motion</u> <u>Capture</u> software solution was used by Croatia-based animation company <u>NoxStudio</u> to create the 3D machinima short film that received a prestigious <u>2015 Saxxy Awards</u> in the Drama category. Sponsored by video game developer <u>Valve</u>, the competition now in its fifth year honors content based on the company's <u>Team Fortress 2</u> and other video games that showcase the use of its <u>Source</u> <u>Filmmaker</u> movie-making tool.

NoxStudio's three-minute animated film entitled «<u>Together We Stand</u>», directed by

**Igor Dudjak**, uses a series of epic landscapes and stunning fantasy creatures, both human and animal, to tell the story of former enemies putting aside their differences and fighting together against a common threat.

Although the project marked the first time Dudjak used iPi Soft technology, it became a key part of the content creation workflow involving nearly 60 hours in total to capture the complex motion. Working alongside it was Source Filmmaker to build the sets, process the animation and renders for the final project.

"Literally, within just a few hours I could see the potential of iPi Motion Capture for creating motion that was unique, not generic," Dudjak says. "There were many action and fighting sequences in the film and the software did a great job at quickly capturing the motion and making it easy to export into the formats we were working in."

The primary requirement of the Saxxy Awards is that the film be finished using Source Filmmaker's rendering tools, with the winners voted by <u>Valve's Steam Community Hub</u>.

"Winning a Saxxy Award feels unreal, since it was the first time we ever submitted," Dudjak adds. "I can't even start to express the level of positive impact it has had on me. Going forward, the only thing I can do is prove to those who voted for "Together We Stand" and work even harder on my future projects."

## About iPi Soft:

Moscow-based developer, iPi Soft, LLC, develops powerful markerless motion capture software technology that uses sophisticated image processing and computer vision algorithms to recognize and track the human body. The company's software is used by creative professionals and prosumers around the world to digitize the movement of a human skeleton, rendering it expressive in 3D characters for video games, computer generated films, as well as for medical, military and other applications. For additional information, on iPi Soft, product pricing, product configurations or a 30-day free trial please visit, <a href="http://www.ipisoft.com.">http://www.ipisoft.com.</a>

All trademarks contained herein are the property of their respective owners.

## Media Contacts:

Ambient PR, Vicky Gray-Clark, vicky@ambientpr.com, 408-318-1980 Right Word Media, Ray Ecke, ray@rightwordmedia.com, 973-726-3797